

WESTON BID

Supporting Weston Businesses

BUSINESS 'SUPER SUPPORT' GRANT

Application Form

1. About your organisation

Business name	
Contact name	
Email	
Telephone	
Address	
Is this address where the project will take place?	Yes/No (please delete as applicable)
If No, please give the address of the project	

2. About your project (no more than 200 words)

<p>Details on your project:</p> <p>What is the project and why is it important?</p> <p>How will it support your business?</p> <p>How will it drive footfall to Weston?</p> <p>Any specific element the BID grant will go towards?</p> <p>Any other positive outcomes?</p> <p>When will the project start and finish?</p> <p>If your project is an event, please give event name, date(s), times and location.</p>	
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3. Financing the Project

What is the projected total cost of your project?

£

What is the amount of funding requested from Weston BID (max £500 or 50% of project cost)

£

Please send this form to steve.townsend@wsmtcp.co.uk

Applications should be received by Friday 30th July 2021 and will be assessed by a small panel during the week commencing 3rd August 2021. Weston BID may ask applicants for further details before making their assessment decision.

Criteria upon which applications will be judged:-

1. The project needs to take place within or drive footfall to the BID area.

Examples include but are not limited to:

- An event in your business premises
- Promotional material - for instance, leaflet promoting your business including Weston branding, flags, banners etc
- An improvement to your business frontage
- A digital improvement e.g. video (please note Weston BID already offers support to levy payers who require assistance with creating or developing websites)
- A project to improve a row of business premises, a street or a distinct area in Weston*

* Applications from businesses working together are encouraged and the grant available can be aggregated reflecting the benefits to more than one levy payer.

2. The project must have clear, measurable objectives.
3. The project should shine a positive light on Weston

If you are uncertain whether your idea is eligible or wish to discuss it, please contact Steve Townsend at steve.townsend@wsmtcp.co.uk to arrange a call or meeting.

Please note:

- Weston BID branding, and mention of the funding will be incorporated into all communications about the project, including social media.
- The application is made by a BID levy payer, who paid their BID levy in full during 2020/21.
- In the case of an event, public liability insurance must be held by the organiser.
- Organisations who pay more than one BID levy can only apply for one grant; however, the panel will take a view on the maximum amount that can be applied for.
- A second tranche of funds may be released after 30th July depending upon availability of funds.